

DAVID KEISER

UI/UX Designer

www.davidkeiser.de

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Flutstraße 107,
45659 Recklinghausen

PROFILE

I'm a Designer located in Germany. I've been designing digital products, web and mobile interfaces for about 7+ years. Currently, I am working as the lead UI/UX designer at protel and also as a freelancer to help other companies expand their business.

EXPERIENCE

- Heute - Feb, 2019**
UI/UX Designer
- Freelancer
David Keiser - UI/UX Designer & Art Director, Freelancer
To build digital products that create revenue, are useful - nice & clean, I bring together business and users' needs. The main objective is an increase of sales and higher customer satisfaction through an improved customer service based on the latest technologies and studies of Service Design and User Experience (UX).
- Heute - Nov, 2017**
Senior UI/UX Designer
protel GmbH, Dortmund
Create UI/UX solutions for cloud service web portals and web applications. Design look and feel of websites, mobile apps and user interfaces.
- Nov, 2017 - Jan, 2015**
UI/UX Designer
- Freelancer
David Keiser - UI/UX Designer & Art Director, Freelancer
(See above)
- Nov, 2015 - 2014**
Junior Art Director
Cadman GmbH, Düsseldorf
Designed websites and mobile apps of the most expensive and exclusive residential and office buildings from the areas of retail and tourism. Created ui/ux, wireframes, information architecture of websites and mobile apps.
- Nov, 2011 - 2014**
UI/UX Designer
- Freelancer
David Keiser - UI/UX Designer & Art Director, Freelancer
(See above)

Education

- Jun, 2014 - Aug, 2011**
Mediadesigner Digital
Concept. & visualization
Apprenticeship - Fritz Henßler college
Create wide range of digital products. Using text, data, graphics and other digital and visual effects to create offline and digital products. Helping to develop client's brief, preparing design concepts and learning the fundamentals and history of typefaces.

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Skills

- **User experience**
 - Research & Discovery
 - Definition of features and content;
 - Designing the structure (information architecture);
 - Designing the user interface, processes and interactions;
 - Wireframing and prototyping.
- **Visual Design / UI (User Interface)**
 - Responsive web design and users' interface (UI);
 - visual identification and branding for digital products;
 - design systems, guidelines (Styleguides);

Where I can help

- **Corporate websites**

Intuitive and responsive platforms with highly improved look-and-feel meant to evolve your users' experience and to underline your company's vision and corporate identity.
- **Applications**

Desining software that caters to your unique business processes and helps to solve specific problems.
- **Mobile web & app solutions**

Help you make customers and employees want to keep your business close to them - all the time and wherever they go.